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**Stop Child Trafficking Now Has Been Selected as a Finalist
for Project 7's 2009 Grand Giveaway**

Voting Begins Today at Project7.com for Non-Profit Recipients

(SOUTHLAKE, TX) January 5, 2010 —Stop Child Trafficking Now has been pre-selected as a finalist in Project 7's 2009 Grand Giveaway. Stop Child Trafficking Now was chosen out of a field of more than 100 applicants based on Project 7's entry criteria that includes being U.S. based, operating for at least two years, serving one of Project 7's causes locally or abroad, and using a high ratio of funds on programs versus administration, among other criterion.

Between now and January 31, 2010, millions of people across America can decide which seven charities will receive a \$15,000 boost to their bottom line in 2010. A total of \$105,000 will be given away by Project 7, a consumer goods company that sells bio-bottled water, mints, gum and eco-friendly t-shirts.

"My whole reason for starting Project 7 was to fund positive change," said founder Tyler Merrick. "Giving away our first year of funding to seven worthy non-profits truly brings the vision of Project 7 to life. Our Great Giveaway makes us more than just a company. Project 7 is a movement, a vision and now a reality."

"It is such an honor to be selected by Project 7, \$15,000 will fund an operative team who is working in the field, to identify and capture predators who are sexually exploiting children. We hope everyone will vote," states Sundy Goodnight, National Campaign Director for Stop Child Trafficking Now.

Following are the three non-profit finalists in each of the seven cause categories:

Build the Future:

- HOPE International
- KIPP Foundation
- Kiva

Feed the Hungry:

- Action Against Hunger
- Blood: Water Mission
- Charity Water

Heal the Sick:

- Keep a Child Alive

- Mercy Ships
- Partners In Health

Help Those in Need:

- Girls Educational & Mentoring Services
- Love146
- Stop Child Trafficking Now

Hope for Peace:

- Clear Path International
- Invisible Children
- Watoto Child Care Ministry, Inc.

House The Homeless:

- Amor Ministries
- Samaritan House
- SOS Children's Villages

Save the Earth:

- Amazon Conservation Association
- American Forests
- Plant with Purpose

The winners will be announced the first week of February. To learn more about this year's charities and to cast your vote, please visit www.project7.com.

Non-profit organizations interested in the 2010 Grand Giveaway can learn more about the application process and requirements at <http://www.project7.com/charity-application>.

About Project 7

Project 7 is a consumer goods company passionate about social change. The Southlake, Texas company manufactures bio-bottled water, gum, mints and eco-friendly T-shirts. For every purchase of a Project 7 product, the company donates 50 percent of its profits to seven areas of critical need in the world – Build the Future, Feed the Hungry, Heal the Sick, Help Those in Need, Hope for Peace, House the Homeless, and Save the Earth.

Project 7 invites consumers to help “Change the Score” by purchasing Project 7 products, volunteering their time, and educating others. To learn more about Project 7 and to purchase Project 7 merchandise, visit www.project7.com. You can also become a fan of [Project 7 on Facebook](#) and follow [@Project7 on Twitter](#).

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