

Issue 11/October 2009

Nationwide Campaign Events a Huge Success!

Thanks to the thousands of volunteers, walkers, sponsors and donors, the weekend of September 26-27 was a great success. In heat, cold, wind, and even rain, 35 walks around the nation took a stand against injustice. Reports continue to come in as cities finalize numbers and totals of funding raised during the Walk Day! Estimates predict at least 8,000 people walked and over \$400,000 was raised in cities across the nation to bring awareness and raise funds to end child sex slavery.

"I'm so extremely amazed that in one year's time, SCTNow has gone from an organization to a historical, national campaign--leading the way for freedom for millions of enslaved children," says Sundry Goodnight, SCTNow National Campaign Director. "I really believe this past weekend shows that when a mass movement of people rises up---anything is possible."

Stay tuned for future e-newsletters, with more amazing stories from our national walk campaign.

NYC Stiletto Run Breaks World Record!

Congratulations to all who participated for making record-breaking history!

318 women (and men!) ran in the rain in Manhattan along a 80-meter course during the New York Stiletto Run, setting the new Guinness world record for the most people running in stilettos! Congratulations to all who participated on being part of this milestone achievement!

The previous world record was set by 265 runners who were part of a Stiletto Sprint in Australia.

Congratulations to **Ethel Neo** (in white jacket below, on right) who finished first in the race and won the grand prize bronze stiletto trophy!

Click [here](#) to view the YouTube video of the New York Stiletto Run!

Operative Teams Move Forward

by Clark Stuart, President of the Operative Teams

Stop Child Trafficking Now was borne of the vision to attack the demand-side of child sex slavery. The teams sent out to do this would be trained, equipped, and dedicated to tracking down and aiding in the conviction of child sex predators. Now as funds are pouring in from the 35 walks last weekend, we are more encouraged than ever that the dream to put an end to slavery can become a reality.

Over \$400,000 has been raised and information is coming in daily from people asking for help with cases of terrible exploitation and abuse at the hands of traffickers. During the weekend of SCTNow walks across the country, people came forward asking for assistance in finding their children or bringing suspected pedophiles to justice. These are not isolated incidents, but are part of an epidemic that is sweeping across our nation as part of a dark criminal enterprise that preys upon women and children, exploiting weakness and poverty.

Operative teams have spent the past 12 months forming alliances with state, federal and international law enforcement to determine how teams can best assist in the gathering of information to convict pedophiles. They have also been working with some of the leading organizations in the field of computer network analysis, biometrics, and data mining to develop better targeting information on where to focus

their operational efforts and procure the equipment needed to gather the necessary information to assist in prosecution. Teams have also been working closely with other non-profit organizations to determine how best to synergize the research and education efforts of their organizations with the operations that will be conducted in the field.

This is an exciting time, and we are on the edge of a tipping point where we can truly start to make a difference in combating child sexual slavery. We have started the race. Our teams are going into the field and will be working tirelessly to fill the gap in the battle against child slavery, but our efforts are nothing without you. Your support will ensure that they can sustain a full-time effort and continue to carry the fight to the perpetrators of these horrific crimes against our children. Human trafficking is the social issue of our generation, and it is up to us to make a difference. We have momentum, and now is the time to lean into it and take your support to the next level. With your help, our dream is becoming a reality.

According to Greg Wark, SCTNow's Director of Operations, "The operative teams are in motion; it will take funding to keep them that way." Greg states, "Everyone can play a part in ending slavery - you can put a donation can in your school or organize a fundraising event. Every dollar makes a difference."

SCTNow Walks in the News

Over 35 communities participated in the Stop Child Trafficking Now WALK the weekend of September 26-27, 2009. Our nationwide grassroots campaign received a significant amount of media coverage! Thank you to all who walked and raised money for your role in raising awareness about the issue of child trafficking.

[Austin, TX](#)

Video: Stop Child Trafficking campaign kicks off

[Montreal, Canada](#)

Child trafficking a domestic problem: MP

[Tallahassee, FL](#)

Students march against child trafficking

[Las Vegas, NV](#)

Group rallies to bring attention to child prostitution

[Jacksonville, FL](#)

For the first time, they walk to protest child trafficking

Florida ranks No. 3 among states with the most offenses

[Midland-Odessa, TX](#)

Residents Walk to Help Stop Child Trafficking

[San Diego, CA](#)

Walk aims to raise funds to stop child trafficking

[Tulsa, OK](#)

Senator Newberry to speak at Tulsa Walk to Stop Child Trafficking

[Washington, DC](#)

Video: Stop Child Trafficking Walks Inspire Action

[Chapel Hill, NC](#)

Video: Rally looks to bring attention to child trafficking in U.S.

[New York, NY](#)

(pg 4) High Heel Dash (with photo of Stiletto Run shown above)

Kick-Start Fundraising Contest Winner Announced!

Jeanine Dias of California is the winner of the 72-Hour Kick-Start Fundraising Contest. She raised \$1,500 in just 72 hours! The total money raised nationwide for the contest was \$68,418! Jeanine will receive a pair of New Balance sneakers. Congratulations and great work, Janine!

Fundraising Prize Incentives Through November 1!

Any walker who raises \$150 between the "Day of" WALK and the prize deadline is also eligible to receive a Stop Child Trafficking Now WALK T-Shirt.

ADDITIONAL FUNDRAISING PRIZES

Raise \$500 to \$999 - receive a Sterling Silver Bracelet with a SCTNow Charm or a SCTNow WALK hoodie.

Raise \$1,000 or more - receive an iPod Shuffle.

Top Team Fundraising Prize: Raise \$5,000 or more - LCD TV!

All Teams are eligible to win the Top Team Fundraising Prize...a LCD TV! All teams raising \$5,000 or more by the prize deadline are eligible to win this prize. The Team Captain may choose to give the prize to the top fundraiser on the team, raffle it off and donate the proceeds to Stop Child Trafficking Now or keep it for themselves for all their hard work and commitment.

In order to qualify for prize incentives, all fundraising goals must be reached by the prize deadline of **November 1, 2009**.

Communities Hosting October Walks

Here's a list of communities hosting walks in the month of October:

COMMUNITIES:

Anywhere, USA	Northridge, CA
Grand Rapids, MI	Richmond, VA
Greenville, NC	Walla Walla, WA

We're Not Done Yet: Still Time to

Raise Funds!

Our nationwide fundraising goal is \$1 million by November 1!

[Click here](#) to help us get there!

We're 43% to our goal!

Follow Us on Twitter

[Read our latest tweets by clicking here!](#)

Campuses get involved with SCTNow

Over 70 college campuses across the U.S. have joined the SCTNow Campaign and are engaged in fighting child slavery.

If you or your campus is interested in getting involved, email National Campus Director, Katy Bennett at katy.bennett@sctnow.org for more information.

[Click here to see the entire list of campus ambassadors.](#)