

# SCTNow Special Update: \$100K APX Giveaway Contest Needs You!



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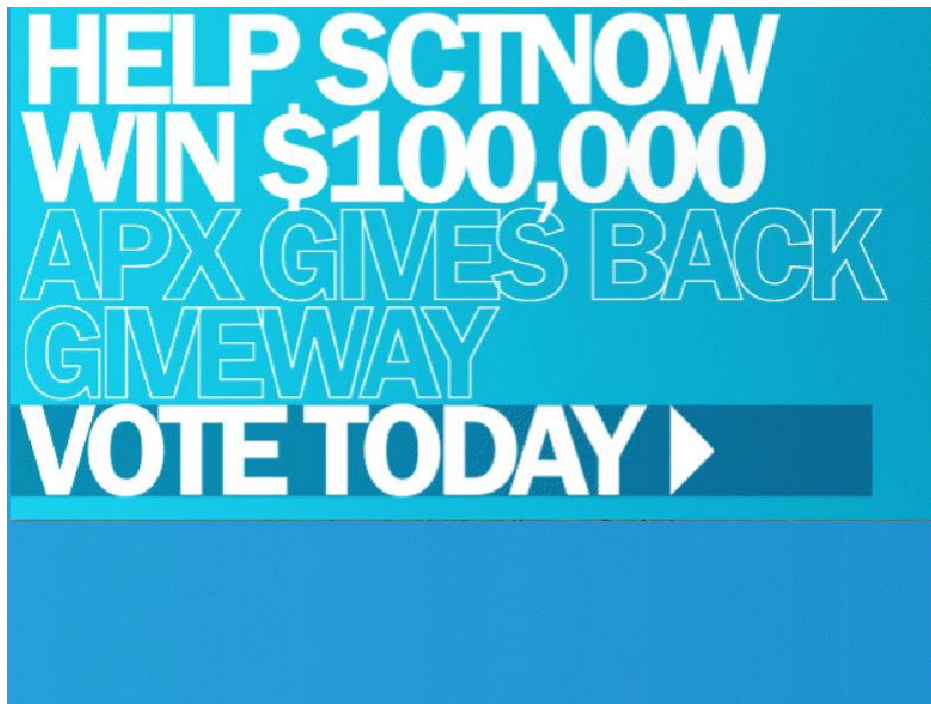
## APX Voting Challenge Heats Up: Every Vote Counts!

*By Sundy Goodnight, National Campaign Director for SCTNow*

Thoughts of the APX Campaign stirred through my brain last night as I lay in bed. \$100,000 is A LOT of money, and we have a chance to win. Wouldn't it be amazing if our newly founded organization was able to garner the MOST votes and win the overall prize? It can happen...it can!

My thoughts went to the dozens of people who've spent countless hours networking and on Facebook getting their friends to vote. The sacrifice, the dedication, the commitment gave my heart a joyful excitement. Every vote is a vote that tells me a child COUNTS, that people care, and that SCTNow is making a difference.

SCTNow is a semi-finalist in the [APX \\$100K Giveaway](#). Voting has been underway since June, and SCTNow is currently in 2nd Place in our Pacific Region for most votes garnered. The overall winner receives \$100,000, and Regional Winners will be awarded \$30,000 on August 23, 2010.



All winnings will be used to advance the mission of SCTNow---stopping the demand of child sexual slavery!

It's fun to watch the vote totals go up, but they only go up if YOU vote! Again, we are currently in 2nd place in our Region and need thousands more votes to ensure the \$100K prize. Please vote right now! We need your support!

As Robin in Clarksville, TN said, "A vote a day will keep the child predators away!"

So....what are you waiting for? Go vote!

<http://apps.facebook.com/apxgivesback/?ref=mf>

### Putting It Into Perspective...

Over 7,000 people are getting this e-newsletter! If everyone takes 1 minute to vote and gets two friends/family to vote - we can jump into first place!

Don't forget you can [vote](#) EVERY DAY through August 21!

### Volunteer Spotlight: Volunteers Bring in the Votes

Volunteers are stepping up to the plate -- in some pretty heroic ways -- to help SCTNow take 1st prize in the [APX Giveaway](#): Check out what they are doing:

**Caroline** (Delray Beach, FL): For the past 3 weeks, Caroline has spent 15-20 hours per week emailing her close friends about the giveaway. She got creative and launched a

Facebook event, inviting 1,000 of her Facebook friends to join in on the voting! She wants nothing more than to see that her summer was dedicated to raising money for a great cause!

**Michael** (Tulsa, OK): Heard of "Rock De Vote?" That's Michael's cool idea! He's engaging his friends, connections, and the larger social networking world through Twitter, phone calls, and mass emails ---all in an attempt to get more votes.

**Gina** (Nashville, TN): She's using her Twitter account like crazy to link and remind people about the voting. We even heard Gina used her personal email account to send emails to her co-workers to ask them to vote!

Great work to Caroline, Michael, and Gina!

**We also want to hear how YOU are activating others to vote. So...email us your creative ideas to [info@sctnow.org](mailto:info@sctnow.org)!**

*The person with the most creative and activated way of generating votes, will be announced at the end of the APX Campaign and will win a [Do The Extraordinary - SCTNow Awareness T-shirt!](#)*

"This isn't just SCTNow's cause - this is MY cause!"  
Ray B. (Clarksville, TN)

**Sponsor a team of operatives to rescue a child from slavery. [Donate](#) today.**

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